

Ranking Reports 101

All Ranking Reports start with a question – “what is it you are looking to rank, and for what time period?” Do you want to see:

- top 10 sales agents in BCAR
- top 10 RESIDENTIAL sales agents in Brunswick County only
- top 10 Condo sales on Holden Beach

All Ranking Reports begin with a search, so you are only limited to what you can search on! You could create a ranking report for top sales agents selling water view homes with gourmet kitchens if you wanted to!

From the Search Screen select the status sold and enter the date span (you can select Residential or Land) – THAT IS ALL YOU NEED TO ENTER (see below)

Standard Search

General Criteria | Additional Criteria

Preview Count:

Selling Office ID Include all company listings

Property Types
 Sale Lease Both
 Residential Land Commercial
 Rental
If you select ONE property type, you can click Additional Criteria to further refine your search.

Areas

Subdivisions

| Statures | Dates |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Active | Listing Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Active Contingent | Contingent Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Pending | Pending Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Temp off Market | Inactive Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Withdrawn | Inactive Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Withdrawn Release | Inactive Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Expired | Expiration Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Expired Pending | Expiration Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input checked="" type="checkbox"/> Sold | Selling Date 01/01/06 <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |
| <input type="checkbox"/> Leased/Rented | Selling Date <input type="text"/> <input type="text"/> Thru <input type="text"/> <input type="text"/> |



Now hit the **Statistics** BUTTON at the top of the page

You will be in the Statistics Screen and select the ranking report

Statistics

[Revise Criteria](#) [View Criteria](#) Feature Spot

Active: 0 Pending: 0 **Sold: 2417** Other: 0 Total: 2417

| | Bedrooms | Bathrooms | Square Feet | List Price | Selling Price | Days on Market |
|--------------------|----------|-----------|-------------|-------------|---------------|----------------|
| Minimum | 0 | 0.00 | 601 | \$4,000 | \$3,500 | 327 |
| Average | 2 | 1.37 | 1,475 | \$250,948 | \$238,879 | 144 |
| Median | | | 1,001 | \$172,500 | \$167,452 | 101 |
| Maximum | 7 | 7.00 | 4,801 | \$4,678,740 | \$4,678,740 | ***** |
| Total Dollar Value | | | | | \$577,369,523 | |

Average DOM Breakdown and Average % of List Price received on Solds by Market time:

| | 0-30 Days | 31-60 Days | 61-90 Days | 91-120 Days | 120+ Days |
|------------------|-----------|------------|------------|-------------|-----------|
| H.o. of Listings | 338 | 363 | 414 | 279 | 1023 |
| Breakdown % | 13.98 | 15.02 | 17.13 | 11.54 | 42.33 |
| Avg % SP/LP | 97.97 | 96.08 | 94.55 | 95.15 | 94.56 |

Statistical Format: **Area Market Survey by Area** (dropdown menu open)

Format: **Area Market Survey by Area** (dropdown menu open)

Other options in dropdown: Market Statistics Report by Ar, Area Market Survey, Market Statistics Report, Ranking Report, Statistical Market Analysis, Inventory Counts Report, Monthly NAR Report

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Now you can select HOW you want the ranking report to compile –

NOTE - Change the Display Top # for the total number of offices (or companies or agents) displayed – if you only want the top 10 leave 10 but if you want to see the top 100 change that # to 100.

MLS - Microsoft Internet Explorer

Ranking Report Submit

Select format options

Ranking By

- Office
- Company
- Agent

Sold Counts Include

- Listing Office/Agent Only
- Selling Office/Agent Only
- Both Listing and Selling Office/Agent
- Include Co-Office/Co-Agent

Co-Agent Credit

- 50%
- 100%

Display Top

Sort By

- Dollar Volume
- Number of Listings

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