

Benefits of Membership

It is simply part of human nature to occasionally ask “What’s in it for me?” Here is just a sampling of “what’s in it for you” as far as membership in the Brunswick County Association of REALTORS® is concerned.

Locally: www.BCARNC.com

MLS: Sure, it’s a large part of why you joined, but it isn’t the only thing we have to offer. With this in mind, however, we do have to remember what a valuable tool it is and how lost we would be without it.

Data Share: The ability to see Wilmington’s data is a reality. More property to show & sell and more agents and buyers looking at your properties, too.

SUPRA: Ability to lease display keys. We still offer *FREE* use of lockboxes!

Membership Meetings: It’s where you head to meet and greet. We also try to find Educational, Political and Inspirational speakers to teach you, get you thinking and make you laugh.

Association Insights: Our monthly newsletter keeps you in the know. Always available online it is there whenever you need it. The back-issues are all there as well.

BIC Blips: Our monthly “BIC Only” newsletter that keeps BICs up to date on important issues at the local, state and national levels.

Designations and Education: We’re offering more courses than ever because we know how much education means to you. We offer a wide variety of Continuing Education and Designation courses as well. Seminars are offered, too!

Committees: Go ahead, get involved! Whether you want to help plan the membership meetings, get political or work with the MLS, we have plenty of choices available to you.

Dispute Resolution: Offered through Grievance and Professional Standards Committee.

Governmental Affairs: Our full time Governmental Affairs Director keeps pace with what is going on locally, state wide and even at the national level. This past years “hot” topics included; Preserving the mortgage interest deduction, Keeping banks out of real estate and the Transfer Tax issue. He also keeps up to date on what your RPAC dollars are doing for you.

Broadcast E-mails: Designed to keep you up to date on meetings, educational courses, luncheons, and other essential information.

Web Site: Here you can find our By-Laws, Policies & Procedures, MLS Rules & Regulations, Calendars, Course Information, Online Forms and more. Plus there are links to other sites that are important to your business.

Public Relations: Our public awareness campaigns have resulted in significant increases in the consumer perception of the value REALTORS® bring to the home buying process, increasing your value in the marketplace. We also have a public MLS site where prospective home buyers can get a head start from their computers. Plus, our www.BCARNC.com website is one of the best local association sites there is!

MLS Training: These *FREE*, informative, beginner and advanced classes are available to all.

101 Stone Chimney Place: Our Banquet Center. Help spread the word!

Professional Staff: Always here to help you get to where you need to be.

At the State Level: www.NCREALTORS.org

Contract Forms: RealFast contract forms are available in desktop or web versions. These are the same contract forms jointly approved by NCAR and the NC Bar Association that we all know and love. Plus, they are included in your NCAR dues. Why not use them?

Convention: Annual state convention for networking, education and fun.

Legal: Risk-Watch Service for fast, accurate information from NCAR's in-house attorney.

Education: REALTOR® Institute, professional standards workshops, and designation courses.

Savings: Offered on products and services through the REALTOR® Partner Program. From home improvements to cell phones to insurance, there's something for everyone.

Influence: The state's oldest and largest association with more than 40,000 members from 66 local boards and associations.

Nationally:

www.REALTOR.org

REALTOR®: the right to use title, trademark and logo provides benefits from value of the brand. It's also the largest trade association in the nation.

Web: Your listings posted *free* on www.REALTOR.com, the most visited home buyer website there is.

Code of Ethics: Assures the public of honesty, fairness, competence and professionalism. (What sets you apart as a REALTOR®)

REALTOR® Magazine: Still a free subscription with membership, yet a \$56 value.

REALTOR® Benefits: from Lowe's, Entertainment Book, major rental car services, FedEx, Dell, Sprint, Xerox and more.

Image: Public Awareness Campaign creates a positive REALTOR® image with consumers.

Resources: Latest industry news and a wide array of invaluable resources available online at www.REALTOR.org. This site is also home to the world's largest real estate library, which is readily available to you anytime, anywhere.

Law News: Subscription to *Letter of the Law* newsletter.

Influence: The largest professional trade association with more than *ONE MILLION* members strong.

Advocacy: With US government on issues important to REALTORS® and owners of real property.