

MLS NEWS & NOTES

January 2012



General Updates/Changes to MLS

LISTING INPUT FORMS – ALL NEW - UPDATED!

All of the listing input forms have been updated with all of the new fields that were added in the past 6 months. Anything that has changed regarding MLS listing input is now reflected in the new forms. You can access these forms from the MLS (look in Links/Links & Documents) or on www.bcarnc.com (look in the MLS Information Section).

COMMERCIAL LISTINGS – GET A NEW LOOK IN 2012

The 2011 MLS Committee and a Commercial MLS subcommittee worked very hard last year on a “makeover” of the commercial listing input section of the MLS. The changes were pretty extensive, so it took almost the entire year to complete. The reason the changes were so big was that the committee has ELIMINATED many of the existing commercial fields that didn’t make any sense. Very little has been added – I guess you could call this a “make under”! The new commercial input should be live shortly after you receive the January newsletter. Please report any problems directly to Cynthia at the Association Office 910-754-5700.

NEW PROPERTY DISCLOSURE – UPLOAD TO AN MLS LISTINGS

We have received several phone calls regarding the new Property Disclosure form and uploading to the MLS. Since this form has been revised, it is a bigger file size than the old one. If you have tried to upload the new form, it most likely didn’t work because of the file size limitations in the MLS. The same way you can’t upload a photograph that is too many pixels, you can’t upload a document that is too large.

You have two options to upload the new Property Disclosure:

- 1) You can resize the PDF file before you upload. There are lots of different PDF resizing software out there. You can also use certain versions of Adobe (Adobe Pro). Both of these can be a bit tricky.
- 2) You can use the FREE fax to upload service. Print out a cover sheet and send it with the document. SUPER EASY!!!!

To fax a document

Open the Revise Listing menu for the appropriate listing.
Under Other click Attach External Document (look a few choices below Upload/Manage Photos).

Choose the type of document(s), then click Print Cover Sheet.

Fax this cover page, followed immediately by your document, to the toll-free fax number indicated on the cover page.

WHEN ATTACHING MULTIPLE TYPES OF DOCUMENTS, BE SURE TO FAX EACH SET OF DOCUMENTATION IN SEPARATELY WITH A SEPARATE COVER SHEET!

Listing Information

[Listing Information](#)
[Status Information](#)
[Map Pin Placement](#)
[Open House Dates](#)
[Broker Tour Dates](#)
[Virtual Media \(0\)](#)

Pictures

[Upload/Manage Pictures \(4\)](#)
[Copy Pictures](#)

Other

[View Listing Detail](#)
[View Property History](#)
[Delete Listing](#)
[Reverse Prospect](#)
[Attach External Document](#)
[Reset Agent Hits \(97\)](#)
[Reset Public/Client Hits \(34\)](#)
[Loaded By: Agent](#)



Your Listing Asset Management Company

UPDATES

ListHub is a FREE service to Brokers in Charge and Agents that are BCAR MLS members. For more information about this free service and how to access it, go to www.ListHub.com . If you have not yet created an account for your office, go to www.ListHub.com and click on Create an Account (top right on page).

ListHub News – December

[CLICK HERE](#)

NEW

ListHub Summary/Ranking Report

[CLICK HERE](#)

NEW

Sign up for a FREE HOW TO USE LISTHUB Webinar <http://www.listhub.net/education-calendar.html>

NEW PUBLISHERS

BDX

Builders Digital Experience (BDX) operates New Home Source and Move New Homes, the two largest new home listing sites on the web for new homes and new home communities in the US. These sites reach hundreds of thousands of new home shoppers each month who use each site's easy search and filter features to find new homes and new home communities. BDX will be complementing these search results with selected subscriber listings that match the searcher's criteria. The listings shown will be those that have been determined to be new homes based on year built or a new construction home. These properties will be displayed at no cost to subscribers at www.newhomesource.com and newhomes.move.com.

Zabitat.com

Zabitat.com is a real estate search engine that allows consumers do a simple search for a property quickly and easily through thousands of real estate listings. Zabitat.com helps inform and educate consumers by letting them compare mortgage rates and monthly payments, decide how much home they can afford to purchase or rent, calculate home insurance costs and evaluate the value of their present property. Zabitat.com is adaptable to all types of electronic media including tablets and smart phones. All subscriber listings will be displayed at no cost at www.Zabitat.com.

RealEstateMarketplace.org

Real Estate Marketplace has become one of the top real estate Web sites in the Idaho market and is excited to expand on a national level. Real Estate Marketplace is designed to be an intuitive and consumer friendly site where visitors are welcome to view all available listings without restriction. The unique "raise your hand" feature will invite users to request contact if they have a true interest in a property or a question to ask a real estate professional. All listings will be displayed at no cost at www.realestatemarketplace.org.

Visit <http://www.idahoforsale.org/open-realty/index.php> to search the current Idaho site. Preview the new, national site at <http://realestatemarketplace.org> where sample listings can be seen.

REMOVED

Tweetlister has been removed from the ListHub network effective immediately. Why? Publisher channels are removed from the ListHub network when they step out of the real estate space, or when they fail to meet their contractual obligations with ListHub.

ListHub users should login to their account to download an updated Listing Presentation flyer, found on the eMarketing tab for those who have purchased the ListHub reports upgrade.



Brunswick County sales data has been updated through 11/1/11 in iMapp!