



Dear BCAR Members,

The Dog Days of Summer are upon us for sure. If you haven't done so lately, I would like to challenge each of you to rediscover the beauty of Brunswick County. With market conditions still trying to recover, what a great time to visit one of our 6 outstanding beaches that are right at our doorsteps, visit the local farmers market, enjoy a free movie outside at night, how about a concert, take a historic ghost walk or enjoy a walk along the beach, go fishing, read a book, view an incredible sunrise or a sunset over the Atlantic Ocean, kayak among the incredible lowlands and marshes that make up our estuaries and waterways, in other words, rediscover the outstanding "Quality of Life" that we all cherish and so willingly introduce to our clients and those who come to visit Brunswick County. How lucky are we to live in such a beautiful place? It is because of all that Brunswick County has to offer that we know as our feeder markets continue to recover, so will our market. In the meantime, now is a great time to reestablish just what we love about our communities and to share the wonder of life here at coastal Southeastern North Carolina with those who cherish all the beauty nature has to offer.

Talk about our businesses; what could be better than raising the level of customer service that we offer through; classes offered by nationally recognized instructors, outstanding networking with professionals from throughout the State, learning about the latest tools to help us in our businesses, attending State level committee meetings, making new friends, finding out about the latest in legislative affairs, observing a Board of Director's meeting, AND our own Region 2 "The Beach People" performance (still a secret), all in our own backyard? If you're in the business of Real Estate then you have an outstanding opportunity in September. I hope that you will attend this year's NCAR Convention being held in Myrtle Beach. Our own members, Alan Holden and Sue Franks are co-chairs of this year's event and we look forward to supporting all of their efforts to bring a great convention to our area.

Keep in mind that the fight for a long term extension of NFIP is still not over. Next month we will again be at the mercy of Congress to take this issue seriously and to provide a long term solution. It will be imperative that when you receive a call to action on this and other issues effecting our industry and businesses, that you will take a moment to answer that call to action.

Enjoy what's left of summer and hope to see many of you at next week's General Membership Meeting, which the committee has been working very hard to put together.

BCAR On the Rise – Looking Up & Moving Forward,

Mary Ann McCarthy
2010 BCAR President